

Paribus Interactive™ for Microsoft Dynamics 365

Product Tour

Paribus Interactive™ Product Tour Menu



Paribus Intelligent Search

Explore the power of Paribus Search



Paribus Lookup Support

Replace CRM lookups with Paribus



Paribus Lead Management

Enhance Lead management with Paribus



Paribus Duplicate Prevention

Explore the prevention of duplicate data



Paribus Duplicate Detection

Explore how Paribus detects duplicates



Paribus Cloud Match Engine

The power behind the Paribus Cloud

Welcome to the Paribus Interactive™ Product Tour

Explore the many ways how Paribus Interactive enhances the user experience when searching and finding customers in Dynamics 365.

See how Paribus supports your data quality management objectives by readily identifying existing data when adding new customers, and therefore preventing the needless creation of duplicate data.

Appreciate the importance and benefits of Paribus' duplicate detection in providing a virtual Single Customer View (SCV) when engaging with customers in Dynamics 365.

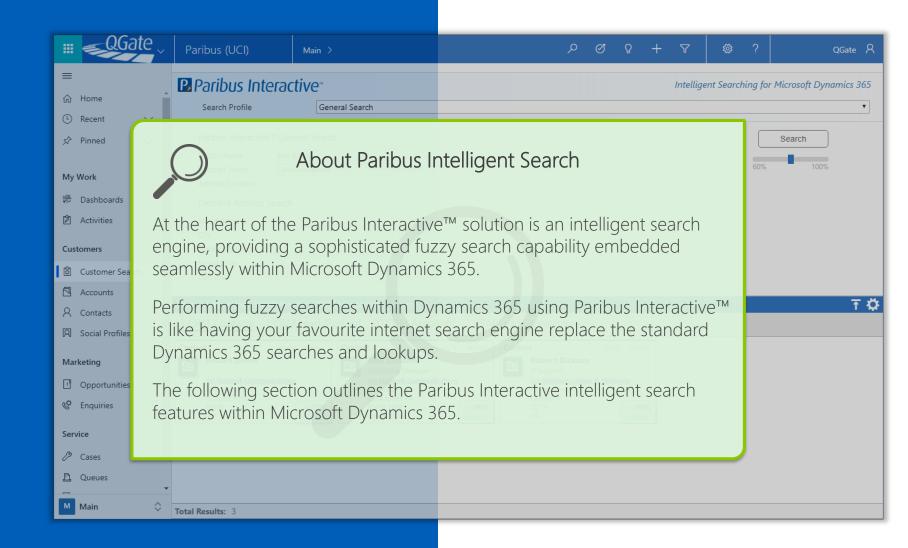
Realize your customer data with

Paribus Interactive™ – Find it, trust it, engage it!

www.ParibusCloud.com



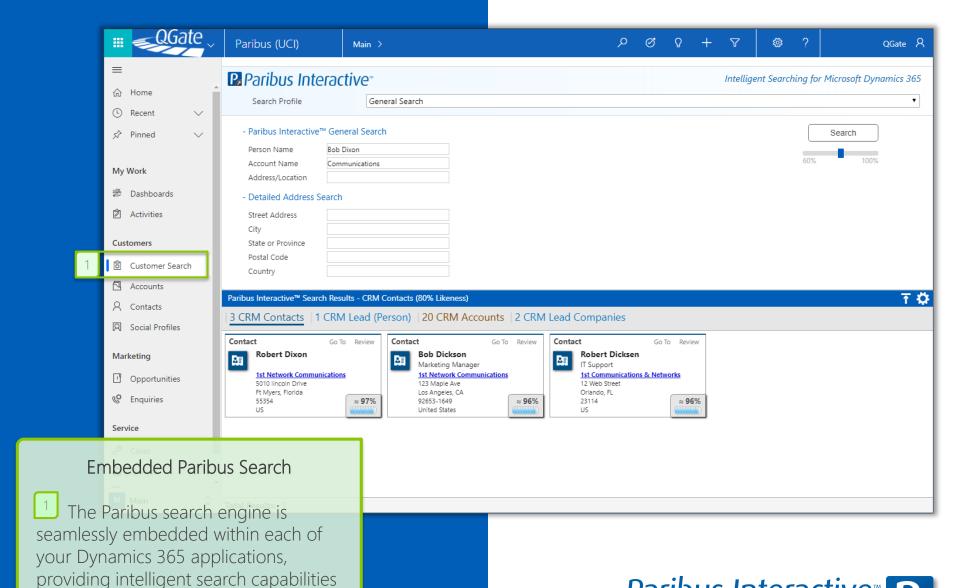






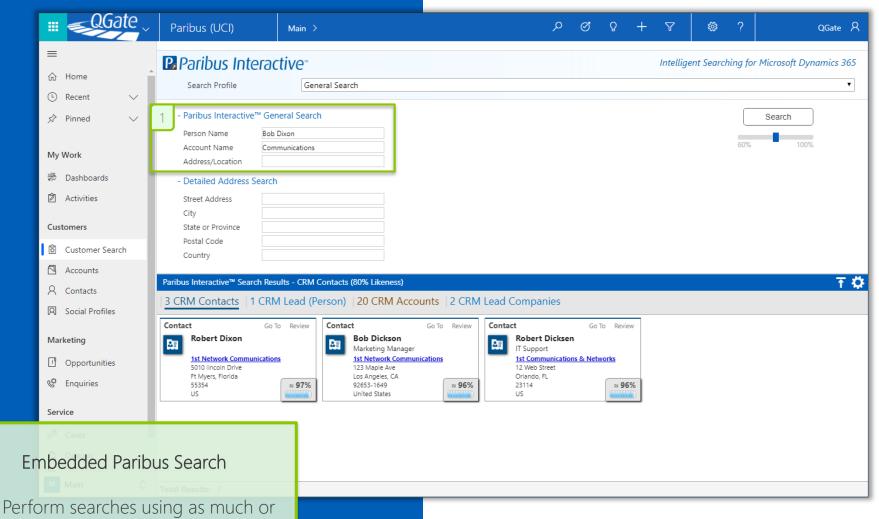


right within the application.









as little information as is known, and have Paribus intelligently search to find matching results.

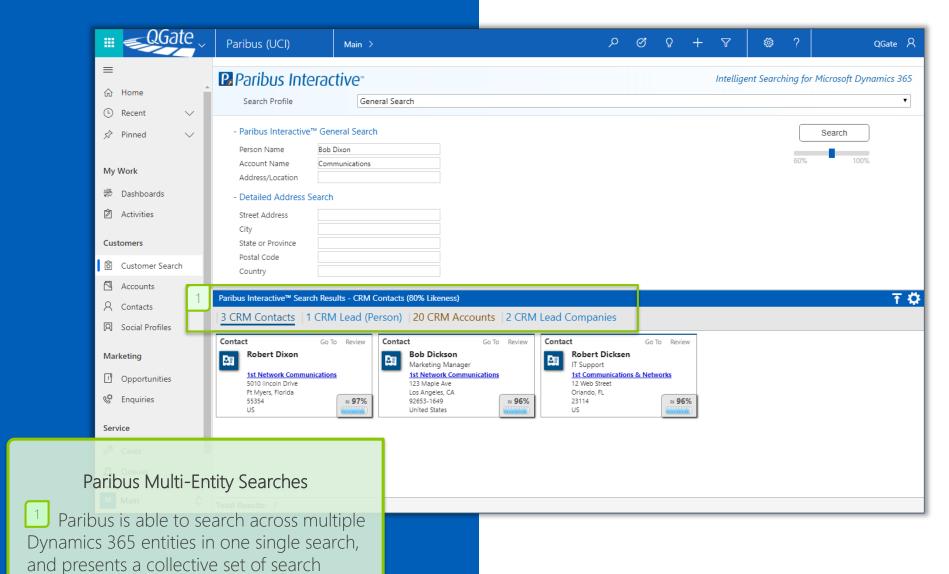
Paribus Int





results as clickable links.

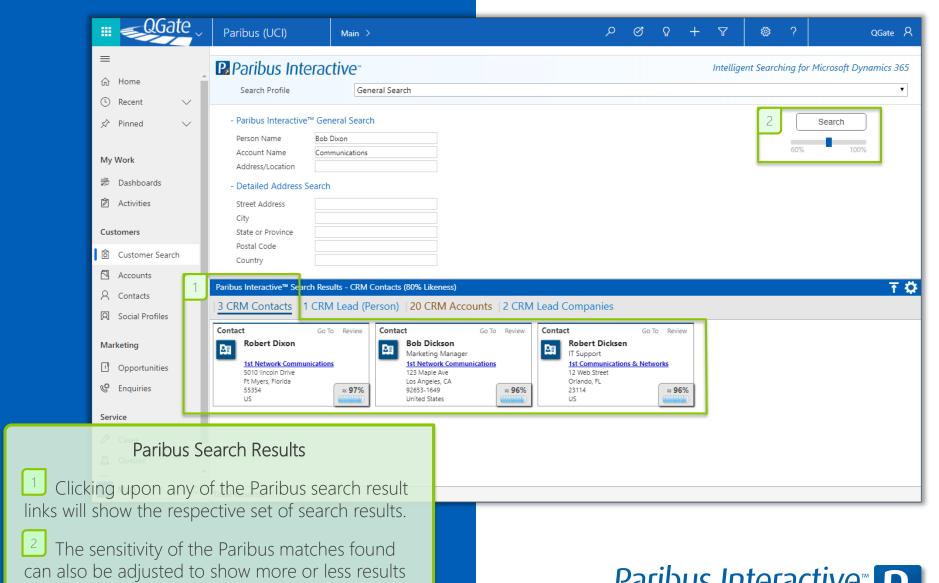
Paribus Intelligent Search





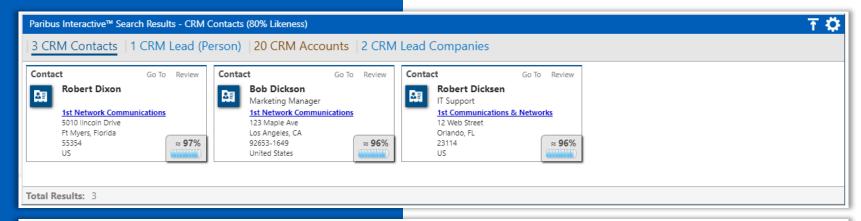


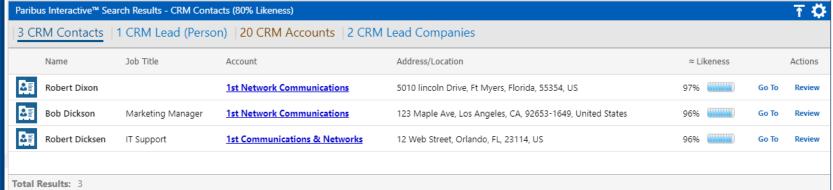
based upon their match score.











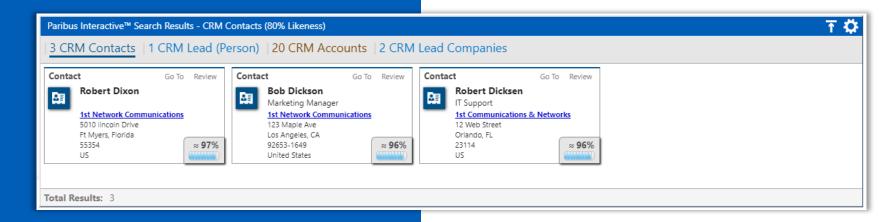
Paribus Search Result Styles

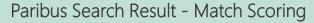
Paribus provides a collection of display styles by which to show Paribus search results.

Each of these display styles can be defined to contain custom content and relative actions.



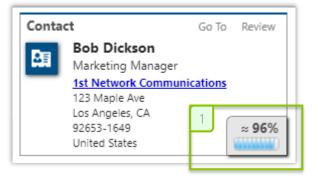






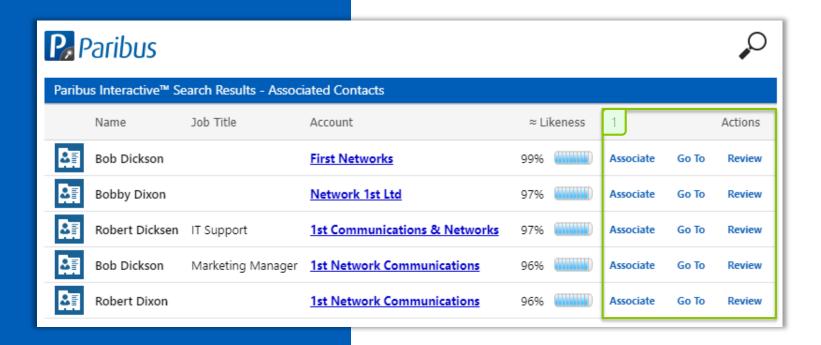
Each Paribus search result is automatically awarded a match score, denoting a percentage of likeness to the search criteria used to find it.

Paribus match results are shown/ranked in their match score order of likeness.







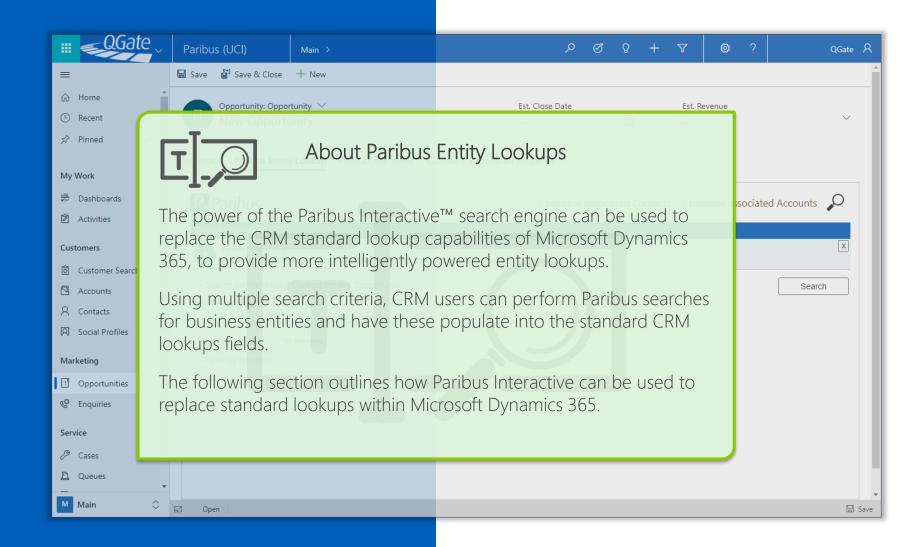


Paribus Search Results – Take Action

1 Each Paribus match result provides a collection of actions which can be performed in context to the search operation.

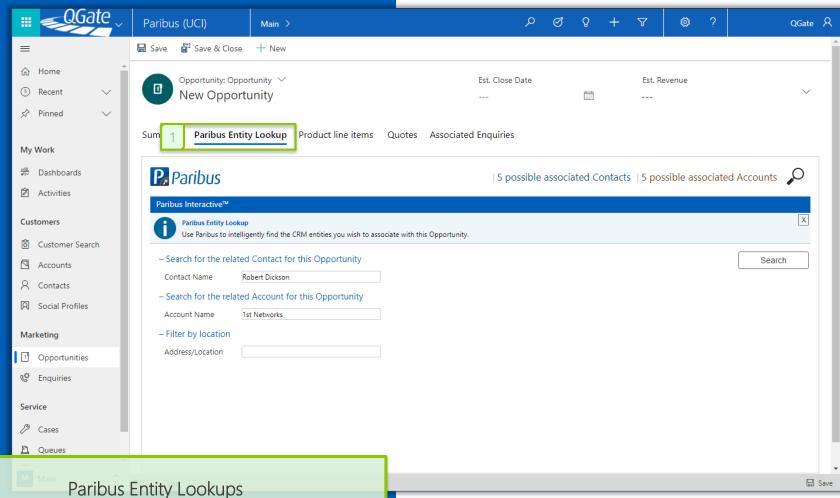












Paribus entity lookups

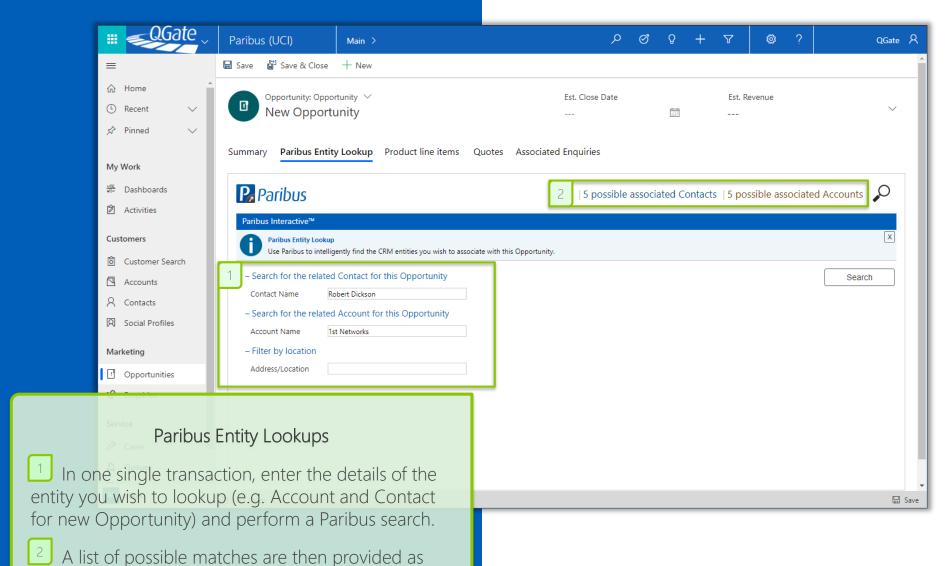
Paribus entity lookup support is provided upon the "Paribus Entity Lookup" tab within the entity detail form (e.g. Opportunity).





Paribus match results.

Paribus Entity Lookups

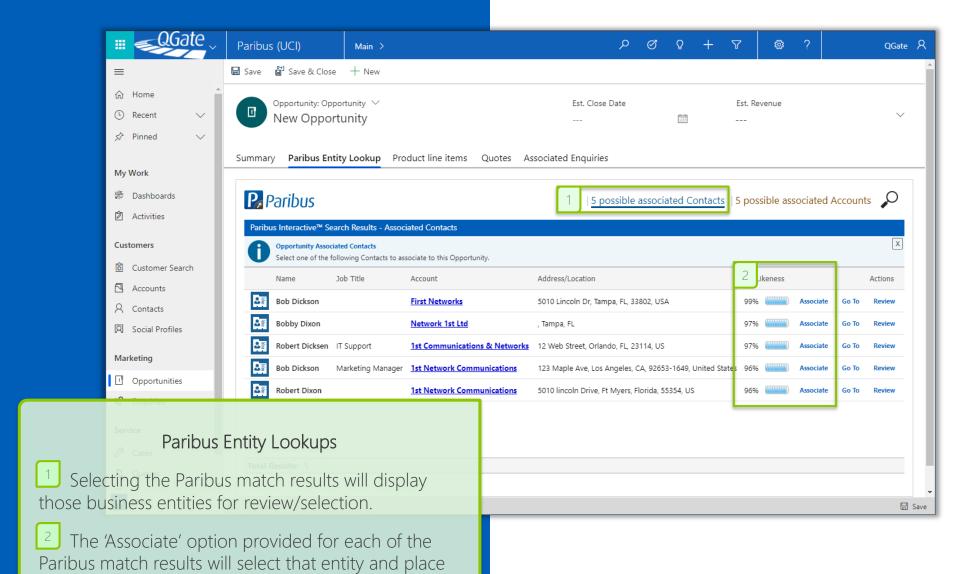






Paribus Entity Lookups

reference to it within the related CRM lookup.



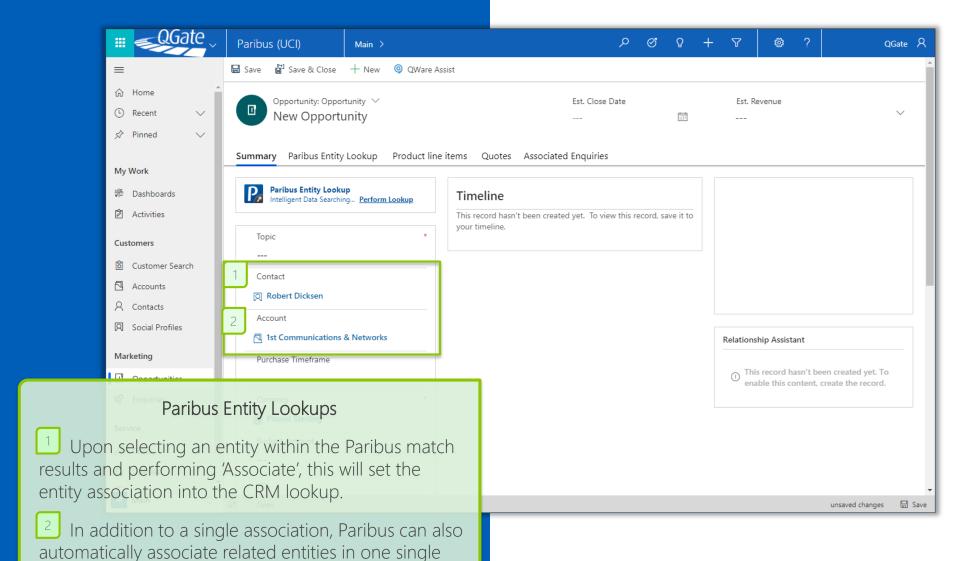




Paribus Entity Lookups

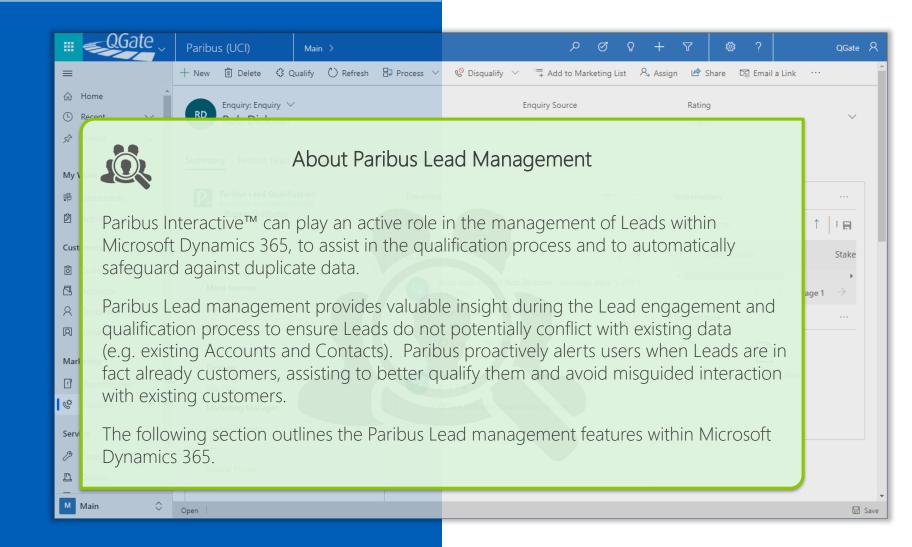
operation (e.g. set related Account association from

the selected Contact).





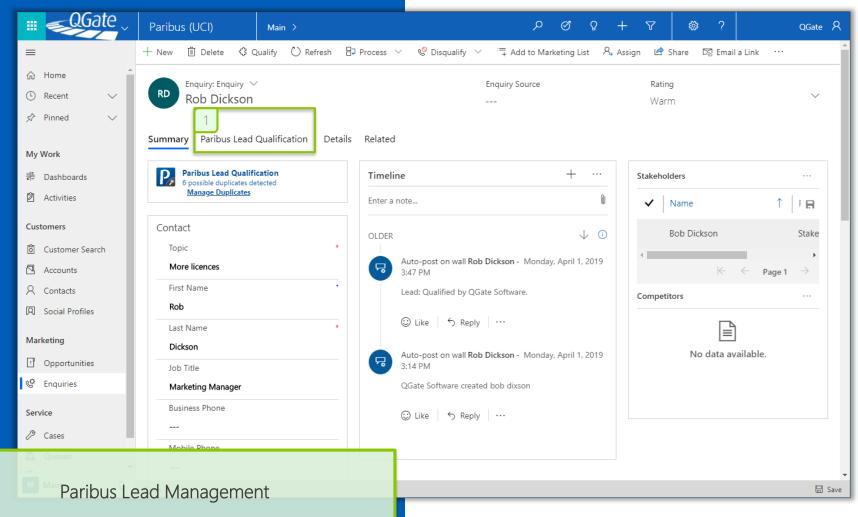








Paribus Lead Management



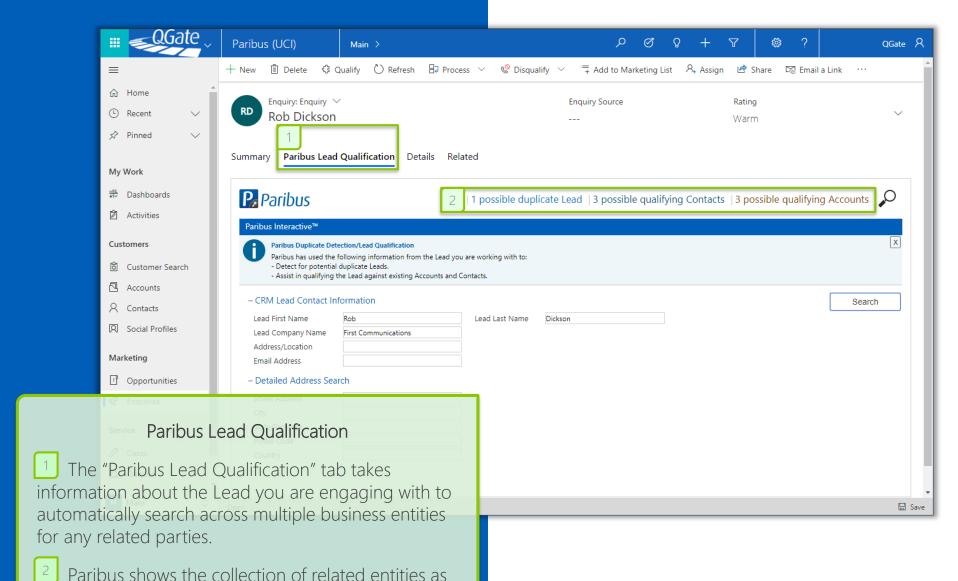
When engaging with Leads in Dynamics 365, Paribus provides support to the qualification process by the presence of the "Paribus Lead Qualification" tab.





clickable links.

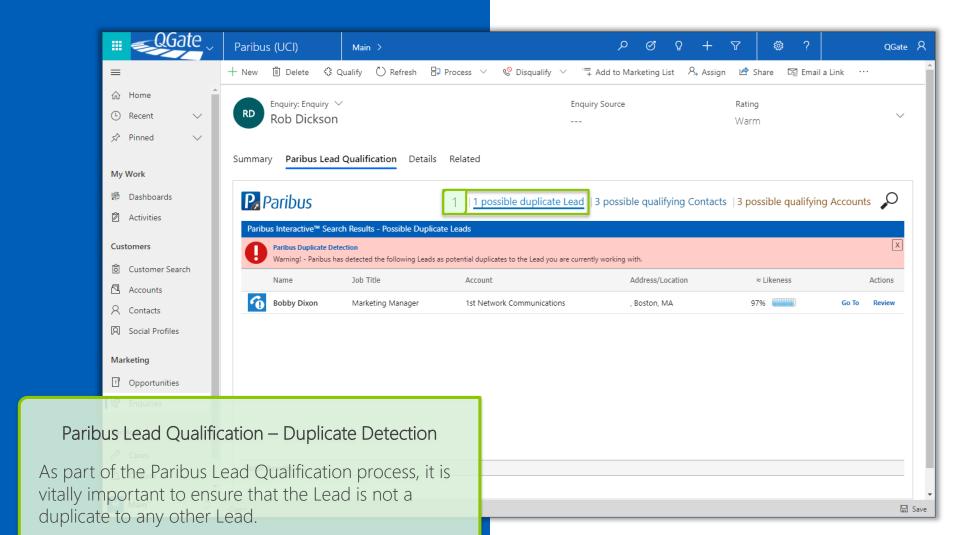
Paribus Lead Management







Paribus Lead Management



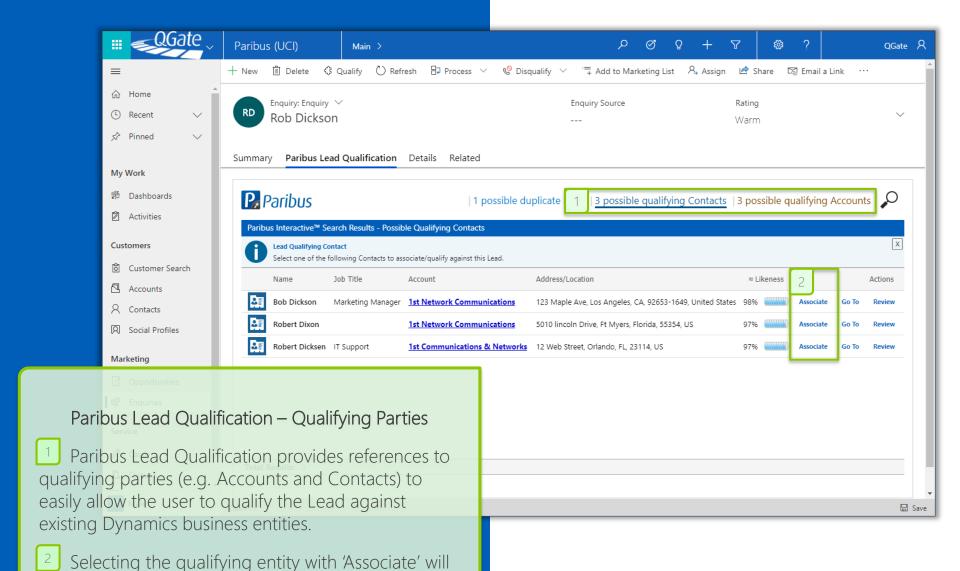
Paribus will always perform this check to ensure that any Lead engagement is focused upon the single version of the truth (Single Customer View – SCV).



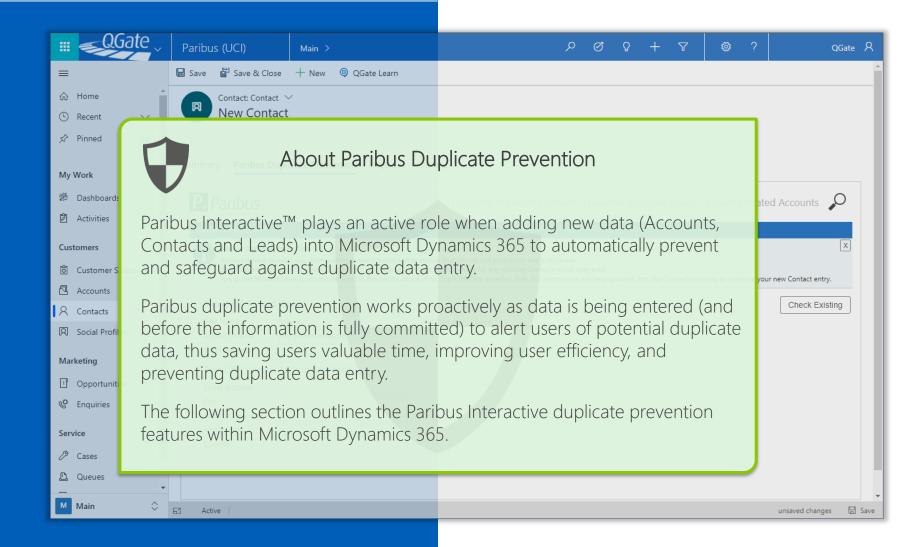


Paribus Lead Management

qualify and associate the Lead to that related entity.





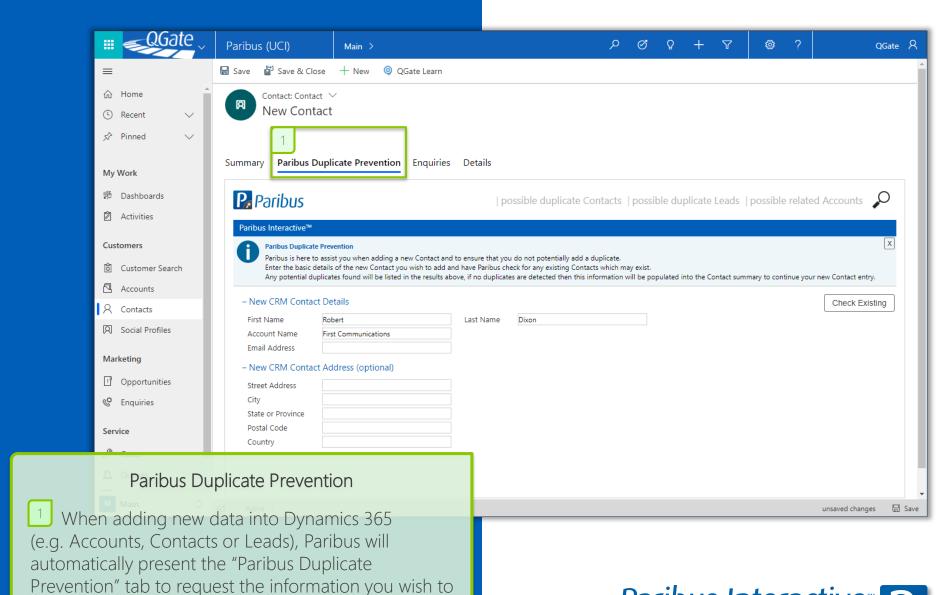






add.

Paribus Duplicate Prevention

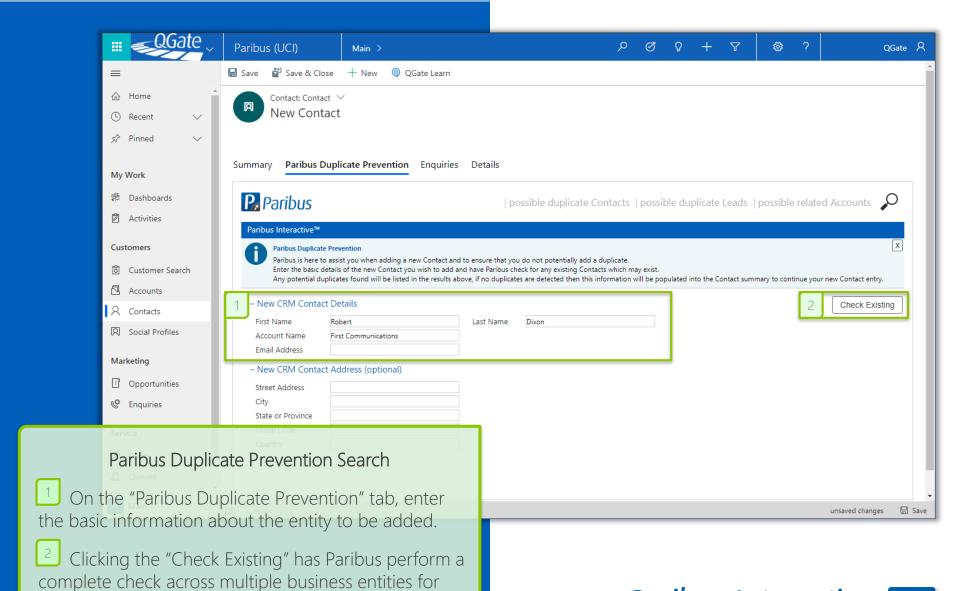






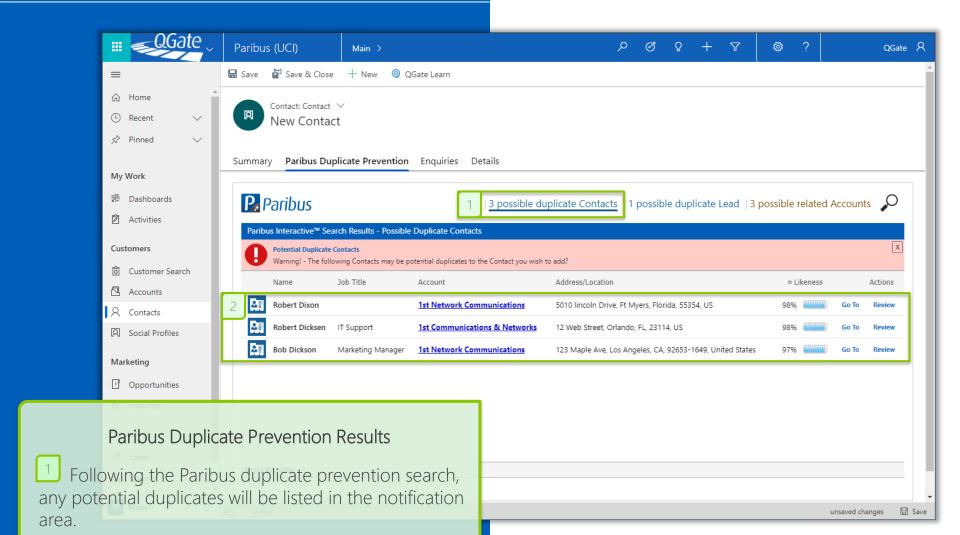
any possible duplicates.

Paribus Duplicate Prevention



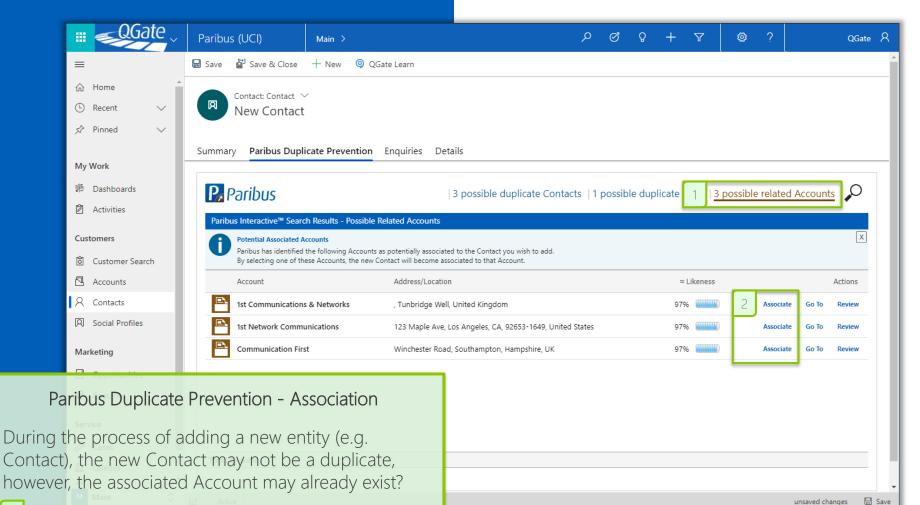






Action may be taken to review any of the suggested duplicates, including navigation to the intended business entity and avoid duplicate entry.



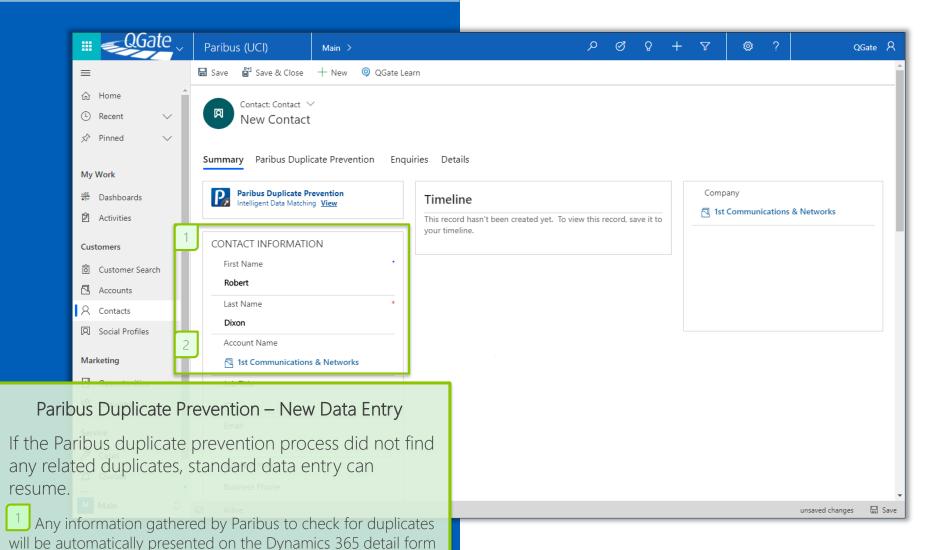


Selecting the Paribus related Accounts list will provide a set of intelligently matched Accounts.

Any of these related Accounts may be selected and 'Associated' to the new Contact being added.



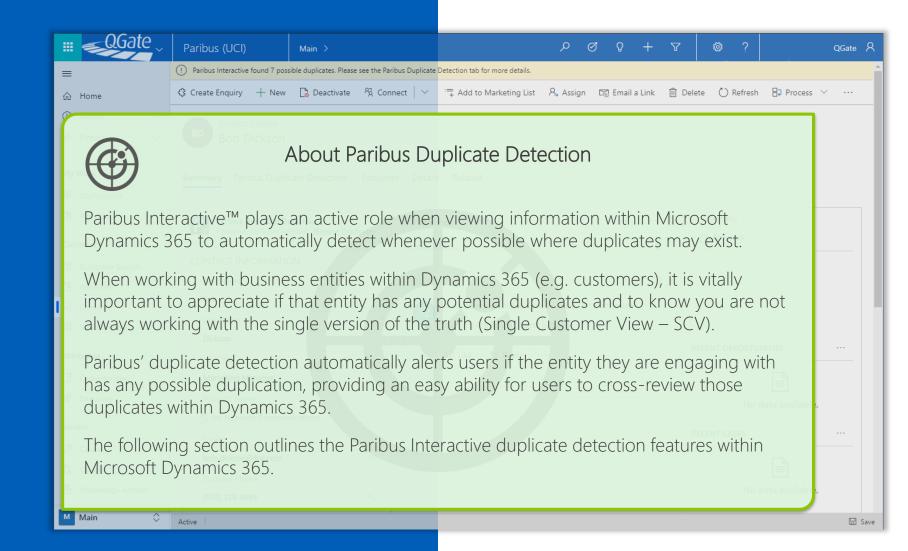




Any Account associations made with Paribus will also be automatically set for the new Contact.

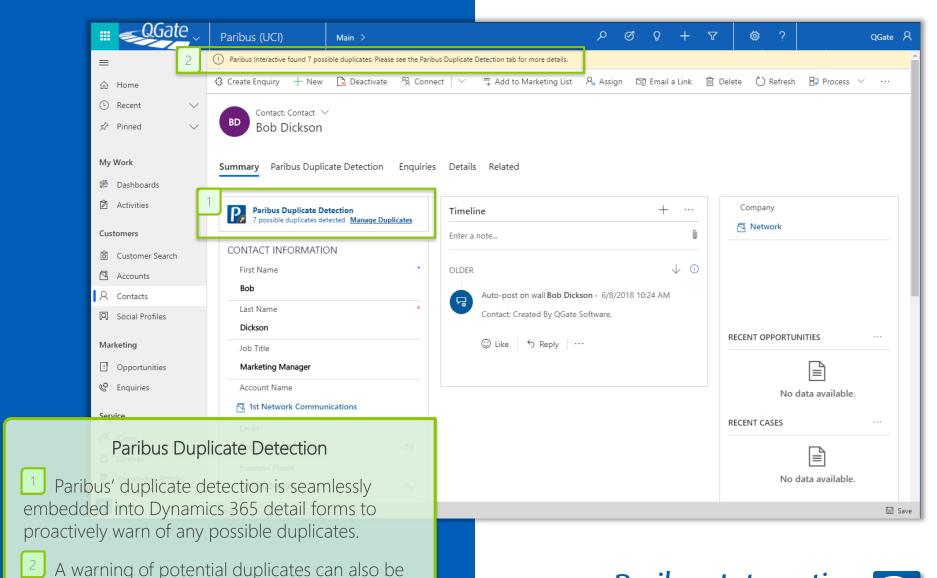
content (no double entry required).





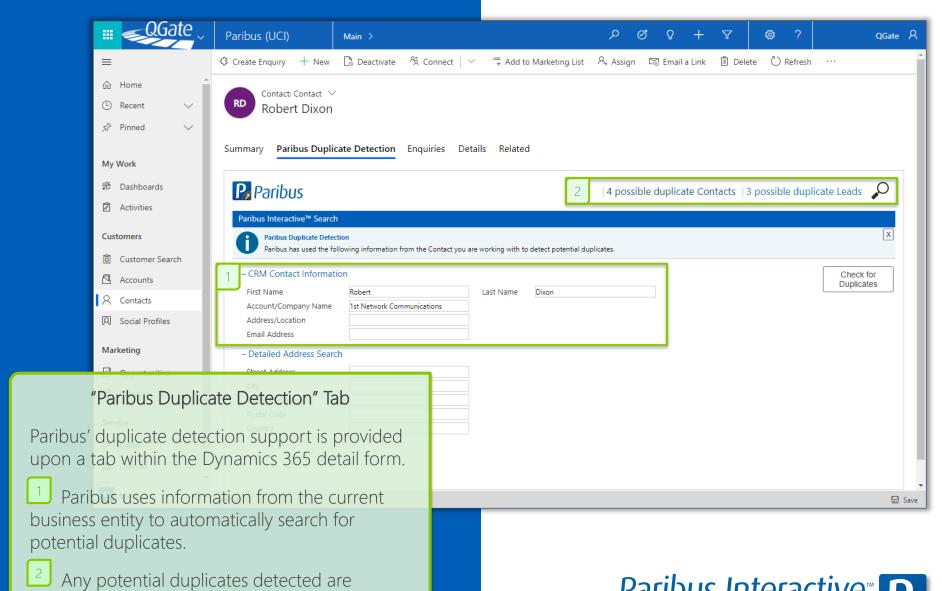


shown as a notification bar.





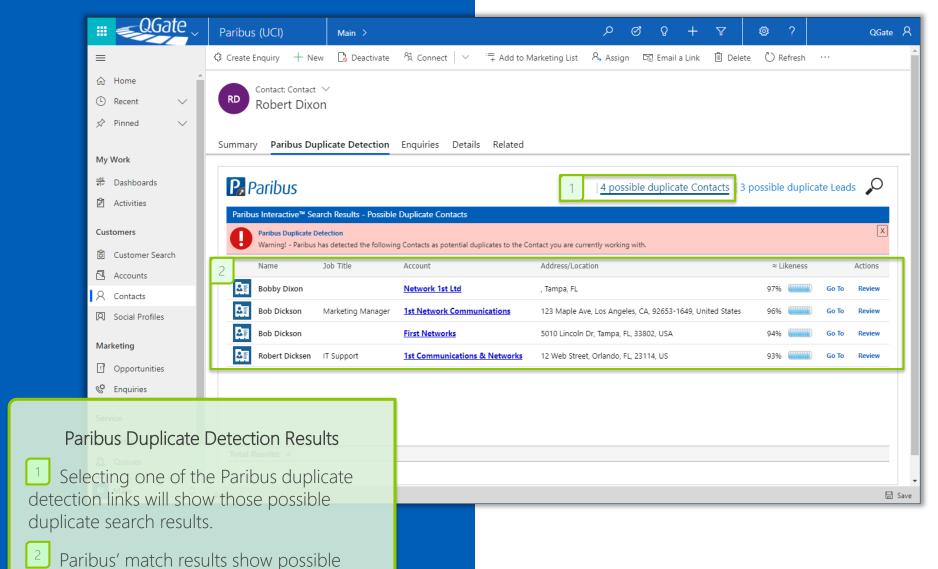
automatically displayed as clickable notifications.







duplicates in order of their closest likeness.





Paribus Cloud Match Engine



Paribus Cloud Match Engine

The Paribus Interactive™ match engine is a cloud-based service, hosted within Microsoft Azure data centers, providing global coverage to the Microsoft Dynamics 365 business community.

The powerful capabilities of the Paribus Cloud Match Engine and its ability to search, find and compare data is based upon a collection of sophisticated matching algorithms – some of these capabilities are listed aside.

Paribus Interactive™ together with Microsoft Dynamics 365, empowers Dynamics 365 users with better data quality and greater user efficiencies to provide the best in customer engagement.

Phonetic Data Matching

- Foto Centre, Photo Center
- Kris Dixon, Chris Dickson, Criss Dicksen
- Cheryl Wiatt, Sheryl Wyiatt, Sherril Wyatt

Synonyms, Abbreviations and Acronyms

- Robert, Bob, Bobbie, Rob, Robbie, Roberto
- William, Will, Willy, Bill, Billy
- International Business Machines, IBM, I.B.M.

Data Sequence Variation

- Florida University, University of Florida
- Arizona 1st National Bank, First National Bank of Arizona
- ❖ 123 (Flat A) Acacia Avenue, Flat A − 123 Acacia Avenue

Gender Analysis

- Paul v Paula
- Daniel v Danielle
- Jo v Joe
- Andy v Andie

Data Segmentation

- QGate Software, Q Gate Software Q-Gate Software
- GuideMark, Guide Mark, Guide-Mark
- ❖ 3Com, 3 Com, 3-Com







www.ParibusCloud.com

For more information and to request a free trial, contact your Microsoft Dynamics partner or local QGate business center:

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